

Lakeland

COMMUNITY COLLEGE

ANNUAL REPORT

2021/2022





Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974

A Message from the President



We started the 2021-2022 academic year with plenty of in-person classes and the hope that we were going back to “normal.” But we were not going back to normal, or even a new normal. Our students had changed. We had changed. We needed to look at our work serving our students and our community with fresh eyes. Therefore, we began our Year of Empathy.

When we talk about empathy at Lakeland, we mean putting ourselves in someone else’s shoes and seeing life through their eyes, not ours. Lakeland uses empathy to understand the challenges and realities of the people we serve, arrive at insights, and inspire solutions.

After all the adversity during the pandemic, Lakeland was the solution to get students, and our community, back on track.

By offering affordable, quality education, local students who delayed college due to the pandemic can start college affordably and graduate without debt.

By providing critical job training, Lakeland teaches people the skills they need for a good job. Now more than ever, we need more skilled workers to keep our economy strong.

In November of 2021, the voters of Lake County made a continued investment to keep our community and workforce strong by supporting Lakeland’s Issue 1 - a renewal of our 1.5 mill, 10-year operating levy.

This will ensure that Lakeland continues to provide an affordable, quality education and needed job training. Empathy will ensure that Lakeland remains flexible to adapt as the needs of our students and community change.



EXCELLENCE
INNOVATION
DIVERSITY
JOY
ACCESSIBILITY
INTEGRITY

**ANNUAL
REPORT**

2021/2022

College Response to COVID-19 (2021-2022)



Lakeland's ongoing COVID-19 response helped us continue in-person classes and activities safely while also protecting our campus community. During the 2021-2022 academic year, the college offered significantly more in-person and hybrid classes along with remote learning.

Classrooms returned to their normal layouts, while allowing for some socially distanced seating. Study areas and lounge spaces reopened. We continued to provide educational signage, barriers, and access to cleaning supplies. We planned to return to a traditional fall calendar, with a break at Thanksgiving and finals week in early-December.

More in-person student support services were offered, the library and Breakers reopened, and student activities resumed. Departments continued to operate with a mix of remote and on-campus hours of operation to support students and colleagues while reducing the number of staff on campus.

Safety remained our top priority, and we closely monitored new guidance from the Centers for Disease Control (CDC) or federal, state and local health officials and adjusted our plans accordingly.

- At the start of the fall 2021 semester, masks were optional for those who were fully vaccinated. The rapid spread of the COVID-19 Delta variant forced the college to reinstitute its indoor mask mandate regardless of vaccination status effective Aug. 5, 2021.
- As the Thanksgiving break approached, there were growing concerns about the COVID-19 Delta and Omicron variants, resulting in an increase in exposures and confirmed cases among our students and employees from off-campus exposures. The college converted to remote instruction starting Nov. 7, 2021, and remote operations continued over the December holiday break.
- The college's mask mandate regardless of vaccination status continued into the spring 2022 semester, as the U.S. Centers for Disease Control and Prevention's (CDC) measured level of community transmission for the COVID-19 virus in Lake County was "High."
- Based on new guidance from the CDC, masks became optional starting Feb. 28, 2022.
- With restrictions lessening, the college decided to celebrate our graduates with an in-person commencement Saturday, May 14, 2022. Graduates from 2020 and 2021 were also invited to participate.

Throughout the academic year, we strongly encouraged faculty, staff and students to get vaccinated as the best protection against COVID-19, particularly in preventing severe illness or death.

We also continued to award federal stimulus funds to help students in need, due to hardships incurred by the pandemic continue their education. In fall 2021, Lakeland awarded over \$2.6 million to 1,932 fall semester students. Similarly, in spring 2022, Lakeland awarded more than \$2.8 million to 2,052 spring semester students. The funds could be used toward any component of their cost of attendance, or for emergency costs that arose due to coronavirus, such as tuition, food, housing, technology, health care or child care.



Making a College Education Accessible



- During the 2021-2022 academic year, **7,030 students** (unduplicated headcount) were enrolled in credit courses.*

- **Fall 2021 total credit enrollment** at census date (15th day of the semester) decreased by 9.2%, with 4,868 students taking classes. Credit hours delivered decreased by 11.4%. College Credit Plus students decreased by 11.3% and now represents 22.7% percent of the total student population and 19.6% of the total credit hours. [Source: Lakeland Community College Office of Institutional Research. (2023). Student Enrollment Overview - Fall 2021 Census [Data file]. Retrieved from: [https://lakelandcc.edu/web/about/enrollment-highlights.](https://lakelandcc.edu/web/about/enrollment-highlights)]

- **Since opening in fall of 2011, the Holden University Center** has had over 1,250 students graduate with degrees through Lakeland's university partnership programs.

- In 2021-2022, the **Holden University Center** offered 59 bachelor's degree programs, 15 graduate degrees, 16 endorsements and certificate programs and one doctoral program from 12 university partners close to home for area residents. University partners include Bowling Green State University, Case Western Reserve University, Cleveland State University, Franklin University, Hiram College, John Carroll University, Kent State University, Lake Erie College, Notre Dame College, The University of Akron, Ursuline College and Youngstown State University.

- **Lakeland's tuition** continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.

- Based on enrollment at census date (15th day of each semester), 52.5% of Lakeland students were eligible for **financial aid** during the 2021-2022 academic year. During the 2021-2022 academic year, 43.9% of degree-seeking Lakeland students were awarded some type of financial aid.*

- **The Lakeland Foundation** distributed \$533,258.42 and 569 students. Since 1997, the Foundation has given more than \$9.1 million in student scholarships.

- **Lakeland's Veterans Center supported more than 250 veteran and military-connected students** with class flexibility and military-specific support services through the campus' veterans center. A dedicated veterans liaison assists them with GI Bill educational benefits and early registration each semester.

- **Lakeland's Hispanic Program** hosted its second cohort of Sueño program participants. The program addressed the barriers faced by Lake County Latino high school students who have the dream and interest in attending college. A total of 10 students participated in this year's program, with several enrolling at Lakeland upon completion of the summer program.

*[Source: Lakeland Community College Institutional Research]



Providing Quality Academic Programs



- **Lakeland awarded 760 degrees and 142 certificates** during the summer and fall 2021 and spring 2022 terms.
- **The Ohio Department of Higher Education** approved an Associate of Applied Science degree in Physical Therapist Assistant in November 2021. The program started spring 2022.
- **Lakeland added two new certificate offerings** during the 2021 academic year. A digital print production certificate will prepare students for work in the field of digital print production. The sUAS (small unmanned aircraft systems) applications in geospatial technology certificate is designed to prepare students for careers in the geospatial field.
- During the fall 2021 semester, **Holden University Center** added Case Western Reserve University as a university partner, offering courses and lectures from the Case Western Reserve University Siegal Lifelong Learning Program.
- Franklin University expanded their partnership with the **Holden University Center** to include more than 30 bachelor's degree programs.
- **Lakeland has been designated as a National Center of Academic Excellence in Cyber Defense** by the National Security Agency (NSA). Lakeland is the only community college in Northeast Ohio to have this designation which speaks volumes to the quality of the program as well as the dedication of the information technology and computer science (IT&CS) faculty. This designation reflects the strong processes already in place at Lakeland that ensure high quality education for our students.
- The Lakeland Community College **Respiratory Therapy Program** is among only 23 programs in the nation that have been recognized by the Commission on Accreditation for Respiratory Care (CoARC) to receive the President's Award for Credentialing Success. The CoARC board used objective criteria based on key accreditation metrics to select programs for the recognition. Among these were maintaining an RRT credentialing success of 100% among Lakeland's respiratory therapy graduates for the past three years.
- Lakeland held its **10th annual GIS Day** in a virtual format to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS).



Enriching Lives Outside the Traditional Classroom



- In January 2022, **Lakeland's Career Services Center** coordinated a workshop, "Service Learning at Lakeland." This workshop highlighted service-learning projects previously conducted by faculty and provided an overview of the benefits of service learning for students and the community.

Career Week 2022 made its debut March 28-30. This first-time, three-day event was a collaboration with faculty from Lakeland's criminal justice and information technology & computer science departments to educate students on employment trends, career pathways and experiential education opportunities. Over 60 students attended at least one of the three sessions held.

Through a grant from The Fenn Fund of the Cleveland Foundation, career services piloted paid, virtual internships during the fall 2021 and spring 2022 semesters. This was the first time that virtual internships were offered outside of the field of information technology as well as in a project-based format. A total of nine students successfully completed the internship pilot program during the academic year.

- **The Center for International Education (CIE)** hosted 13 presenters during the 2021-2022 academic year. Topics included a wide range of scholars and artists designed to engage students and community members, all events being free and open to the public.
- **The Arts at Lakeland** produced one theatrical performance, four art exhibitions and 10 civic concerts.
- **The 50th anniversary of the Lakeland Community College Jazz Festival** took place March 18-20. The program included Lakeland's Civic Jazz Orchestra, the Kent State University Jazz Orchestra and Cleveland based jazz band, Red Light Roxy. Award-winning and Grammy Award-nominated guitar sensation Diego Figueiredo, along with award-winning stage, TV and film actress and singer Nellie McKay were festival headliners. The three-day festival culminated with a tribute to Chuck Frank, founder of the Lakeland Jazz Festival.
- **The Summer 2021 youth program** included a STEAM (science, technology, engineering, art and math) camp for children entering kindergarten, first and second grade; 34 campers participated. The Thomas W. Mastin Endowment provided more than \$9,900 for underprivileged and minority children to attend summer youth programs at Lakeland.
- **The Hispanic Program** partnered with multiple community organizations, local districts and other departments on campus to educate the community and celebrate Hispanic Heritage month, Cinco de Mayo, Day of the Dead, and Day of the Child.
- **The Business Management** department hosted two programs focused on networking in their "Next Steps to Success" series. "Networking Now – The Big Picture on Building Your Network" was a panel discussion delivered via Webex. The panel focused on the why and how of networking. "Networking Now – Building Your Network with Local Professionals" was a live networking event held at Mooreland Mansion. Area professionals joined our students to provide them with the opportunity to develop and practice their networking skills. The event was attended by more than 85 individuals including students and area professionals.

Workforce and Professional Development



- **The Ohio Small Business Development Center (SBDC)** continued to assist with Paycheck Protection Program forgiveness and assist clients with new ways of doing business after the pandemic. Through CARES Act Funding, the SBDC was able to offer dedicated advising to area businesses in the areas of bookkeeping, operations, loans, sales and marketing. The SBDC conducted 27 virtual and in-person workshops with over 470 attendees. Topics included access to capital, sales, digital marketing, business law and startup.

2022 also saw the return of the Lake County Small Business EXPO which was held in the Health Technologies Building in April. The EXPO is a partnership between Lakeland and the three Lake County chambers of commerce.

The SBDC counseled approximately 300 businesses totaling over 1,400 hours of advising. Clients reported receiving approximately \$25 million in loans and equity due to the assistance of the SBDC. This puts Lakeland's SBDC in the top three statewide out of 28 centers. Eight businesses were confirmed started due to assistance from the SBDC. Additional economic impact collected showed advising services contributed to over \$6.32 million in sales growth, over 1,000 jobs retained and 117 created.

- **The Business Management Department** awarded Dollars for Dreams Microgrants for student entrepreneurs. Over 60 students applied for \$500 grants that could be used for any business expense including LLC filings, inventory, marketing, equipment and more. As part of this program, the 20 student grant recipients met with SBDC counselors on campus who introduced them to a variety of small business resources on campus and throughout Northeast Ohio that may provide support for

their businesses. The student entrepreneurs offer a variety of different goods and services in their businesses including custom woodworking, life coaching, wooden jewelry, honey, art therapy, baked goods, stained glass art and trauma-sensitive yoga classes.

- **The Lakeland Nonprofit and Public Service Center** provided professional development, networking, resources and consulting services for organizations, nonprofits, public servants and the community. Over 500 attendees benefited from virtual and in-person workshops. Board training, strategic planning and consulting services were provided to several area nonprofit organizations.

Approximately 300 faculty and staff members from three area school districts engaged with the poverty simulation program. A reentry simulation program was piloted to aid organizations that support people reentering society after incarceration.

A newly created weekly e-newsletter is sent to approximately 2,300 recipients. Access to the Foundation Directory Online, presented by Candid, is now available in the Lakeland Library and computer lab courtesy of the Lakeland Nonprofit and Public Service Center. Nearly 50 local organizations utilize the digital volunteer platform, Get Connected, which is sponsored by the Lakeland Nonprofit and Public Service Center.

- **The Excellence in Teaching and Professional Development Committee** worked with The Lakeland Foundation's Project Review Committee to approve Faculty Challenge Grants for the following faculty: **Rickey Bartlett, Nick DiTirro, Mark Guizlo, Megan Mamolen, April Mason, Kathy Miller, Matt Saunders, Ken Sharkey** and **Paul Zachlin**. In spring 2022, Mastin Grant funding was also approved for **Andie Musial, Phil Roskos** and **Cris Vanek**. In addition, 58 professional development funding requests were granted during the 2021-2022 academic year.

Achieving Success



- **Lakeland awarded 760 degrees and 142 certificates** during the summer and fall 2021 and spring 2022 terms. The 55th annual commencement ceremony was held Saturday, May 14 under a covered outdoor pavilion on campus. K. Michael Benz, executive adviser at Ciuni & Panichi, Inc., former president and chief executive officer of United Way of Greater Cleveland, former director of the Rock & Roll Hall of Fame, and executive-in-residence for Lakeland Community College, served as the keynote speaker. The oldest graduate was 66; the youngest was 15. Seventy-nine College Credit Plus students representing 16 high schools graduated. Holden University Center graduates from partner institutions numbered 139 undergraduate and 43 graduate students.
- **Jeanette E. Brossmann**, professor, American Sign Language and communication studies, received the college's **Excellence in Diversity, Equity and Inclusion Award**.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2021 were: **Steve Gagliardi**, class of 1997; **Karen Shelby**, class of 1977; **David Stumpf**, class of 1992; and **Patty Willson**, class of 1981. The award honors Lakeland graduates who have made a difference in their careers, in the community and at Lakeland.
- Lakeland presented its Distinguished Service Awards for 2021-2022 to: Community Member **Cynthia Moore Hardy**; Student: **Janice Robinson**; Full-time faculty **Jeanette E. Brossmann**, professor, American Sign Language and communication studies; Part-time faculty **Ryan T. Eubank**, welding and fabrication instructor; and Administrative/Staff **Catherine A. Bush**, chief of staff and senior vice president for institutional development and effectiveness.
- **Excellence in Teaching Award** recipients were: **Daniel Curtin**, professor, business management, and **Rose Sheykhan, Ph.D.**, associate professor, biology, for full-time faculty and **Ryan T. Eubank**, welding and fabrication instructor, and **Keith T. Manos**, English instructor, for part-time faculty.
- Students **Janice Robinson** and **Danielle Wallace** were honored with a place on the All-Ohio Community College Academic Team for 2022, joining more than 60 students from Ohio's community college system honored with scholarships for their excellence in academics, leadership and community service. A ceremony to recognize this year's award winners was held virtually April 27 as part of Community College Month in Ohio.

Robinson earned All-Ohio Second Team honors and received a transfer scholarship to attend Lake Erie College, where she plans to major in business, management, marketing, and administration and related support services. Wallace, a communication and media arts major at Lakeland, was named to the Third Team and plans to transfer to Bowling Green State University.



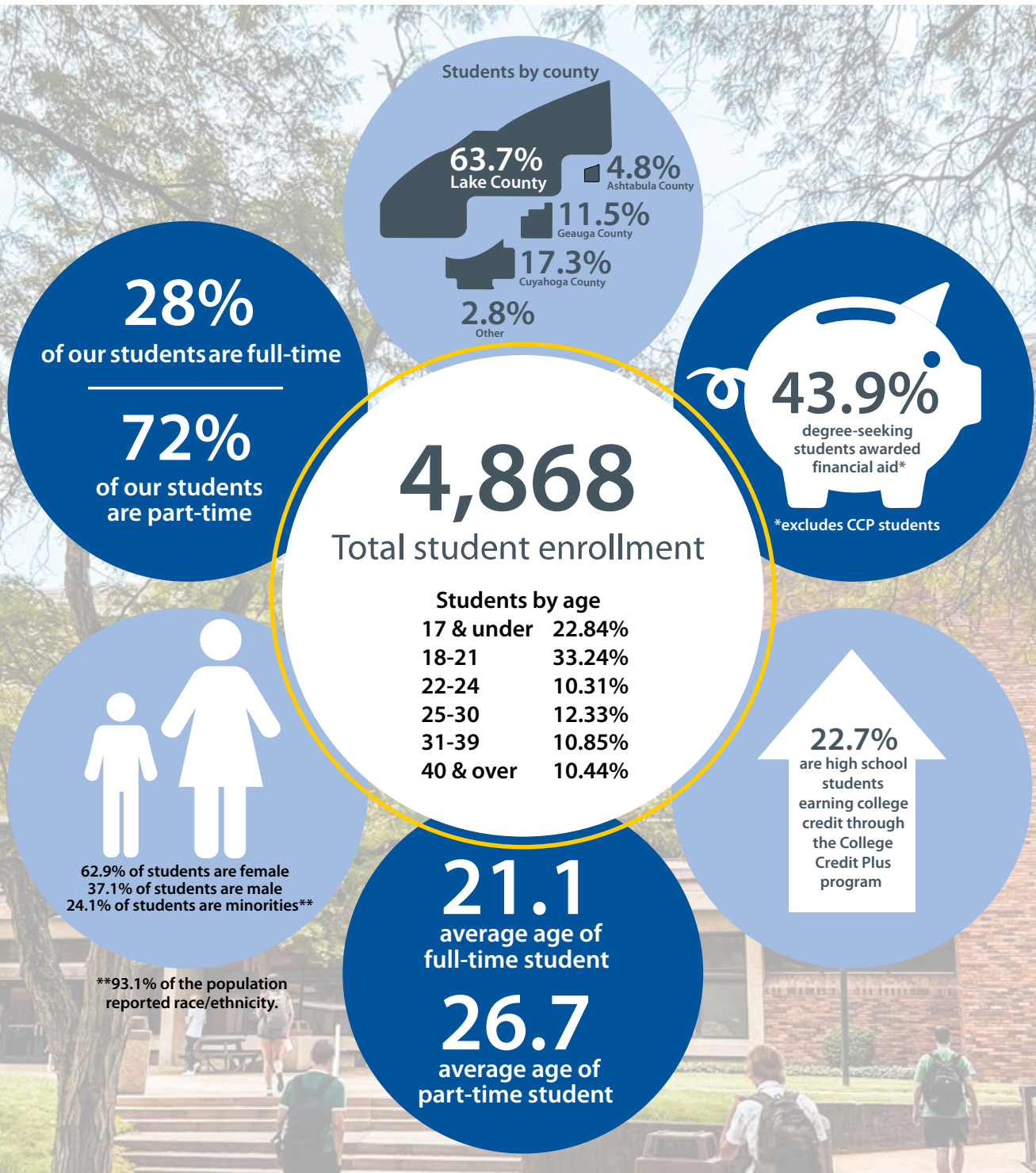
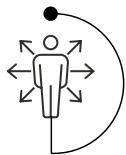
Achieving Success



- In March 2022, Lakeland Community College welding student **John Ricci** was named champion in the final round of the SkillsUSA welding competition in Huntsville, Alabama and advanced to the 2022 WorldSkills competition. This culminated after a yearlong process of competitions delayed due to the COVID-19 pandemic.
- Welding student **Dominick Filutze** placed first in the 2022 SkillsUSA Ohio individual welding competition. Lakeland's welding fabrication team, made up of students **Roger Eubank III**, **Cory Dages** and **Mason Vermilye**, received first place in the team welding fabrication category. **Ian Pike**, an information technology and computer science student, placed first in the computer programming competition. The students traveled to Atlanta, Georgia to represent Lakeland and Ohio at the SkillsUSA National Championships.
- Ten students participated in the **Emerge Project** to increase career and academic development among Black students at Lakeland. This project was funded through the Ohio Means Internships and Co-ops grant. All students in the project faced academic challenges and socioeconomic obstacles creating potential barriers to college completion and the attainment of their career goals. Participants met monthly, were paired with mentors and completed weekly meetings with counseling, career services and the learning center staff. A year after this program began, eight of the 10 participants are still enrolled at Lakeland, have transferred to a four-year institution, or have graduated.
- **The Lakeland Phi Theta Kappa (PTK) honor society** earned several regional and national awards. The chapter was named a National Top 100 Chapter and a National Top 25 Distinguished Chapter. Individual awards include: Outstanding Regional Officer and Most Distinguished District Representative, **Janice Robinson**; Most Distinguished Chapter Officer, **Elizabeth Brassell**; Continued Excellence in Advising Award, **Dr. Andrea Musial**, professor of biology; and Advising Milestone Award, **Dr. Matthew Hiner**, professor of history, and **James Dailey**, associate professor of humanities.



Fall 2021 Student Profile*

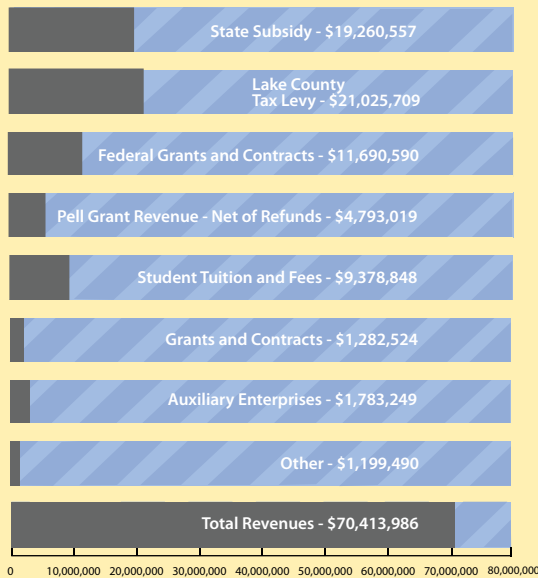


Financial Statement

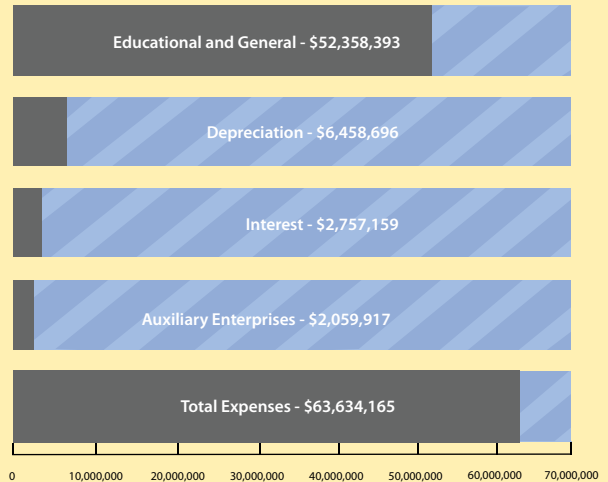


Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures and contributions to community-giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

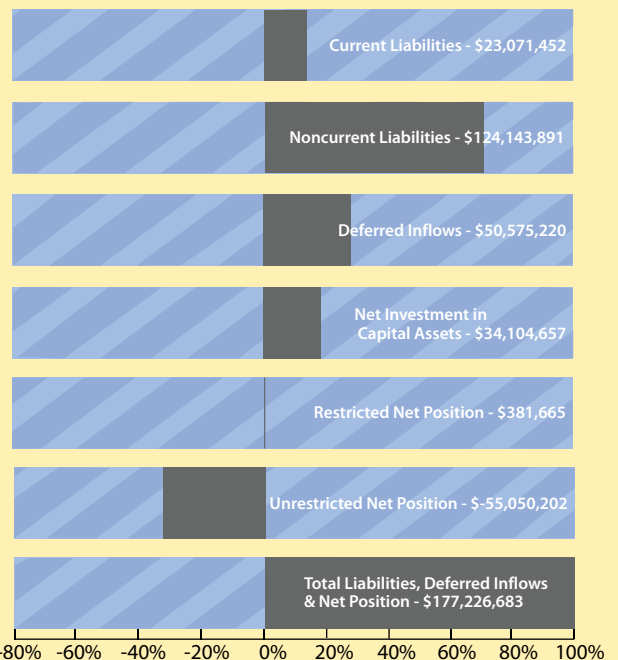
2022 Revenues



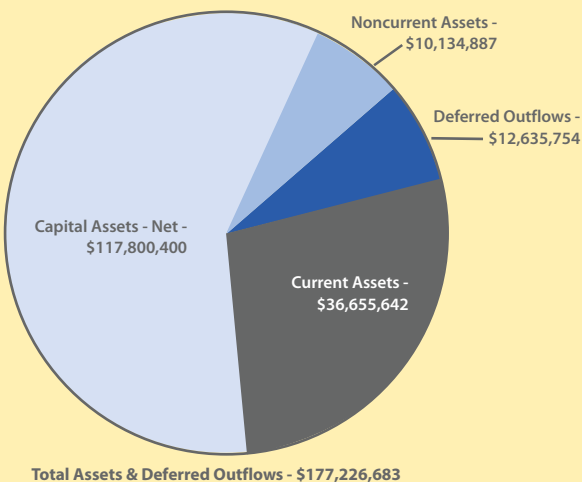
2022 Expenses



2022 Liabilities, Deferred Inflows and Net Position



2022 Assets and Deferred Outflows



Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Plante Moran as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Plante Moran.



Board of Trustees



Ryan K. Callender, Esq.
Chair
Attorney,
Squire Patton Boggs (US) LLP



Beverly A. Vitaz
Vice Chair (through April 20, 2022)
Chair (beginning April 21, 2022)
Retired Director and Owner,
Neece, Malec, Seifert & Vitaz



Stephen C. Ellis, Esq.
Retired Partner,
Tucker Ellis LLP



Duane H. Frager
Director of Operations and
Supply Chain, United for Growth,
Councilperson, Madison Village



Matthew J. Hebebrand, Esq.
Assistant Prosecutor, Ashtabula
County Prosecutor's Office
(appointed April 21, 2022)



Ellen Foley Kessler
Radio Host,
WINT Radio
101.5 FM & 1330 AM



Janet R. Majka
LAB Academy Instructor,
Wickliffe School District,
Wickliffe Middle School



Dr. Kathleen T. Malec
Retired Nursing Instructor



Jerrie Lee Rispoli
Vice President,
Aexcel Corp



Mark A. Tyler
Principal Engineer,
The Lubrizol Corporation
(through June 17, 2022)



Lakeland Foundation Board of Directors

(Serving during the period of July 1, 2021 - June 30, 2022)

Ka-Pi Hoh, Ph.D., Chair
Jon J. Snyder, Vice Chair
Tina L. Barnauskas
Thomas W. Benda
Morris W. Beverage Jr.
William M. Bowers III
Brent M. Buckley
Stephen Campbell
Richard D. Cicero
Peter B. Clausen
Donald J. Dailey
Alice Demeter
Dale H. Fellows
Deborah B. Friedman, M.D.
Joanne Fulton
Maha Gemayel
Nancy L. Guthrie

Christopher D. Hess
Valissa Turner Howard
Richard J. Iafelice
Leslie S. Johns, Esq.
Ellen Foley Kessler
Joseph R. (Randy) Klammer
Noreen Koppelman-Goldstein
John H. Langer
Dr. Kathleen T. Malec
Nicole McKinney-Johnson
Kip L. Molenaar
Rick Osborne Jr.
Howard S. Rab
Christine Sommer Riley
Jerrie Lee Rispoli
Mark R. Ruth
Nancy Brunner Sanden

Alyson Scott
Richard J. Stark
Dede Storer
Janis Thiedemann
Michael D. Thomas
Brendon J. Tripodo
Dr. Steven Tsengas
Gregory G. Young, D.P.M.
Wendy F. Zele

Emeritus Directors

Arthur S. Holden*
David S. Jacobson*
James P. Storer*
Richard L. Urbanowski
* deceased

President's Cabinet

Laura C. Barnard, J.D.
Executive Vice President and Provost

Catherine A. Bush
Chief of Staff and Senior Vice President for Institutional
Development and Effectiveness

Deborah L. Hardy, Ed.D.
Associate Provost for Teaching and Learning, Dean of
Faculty, Interim Dean of Health Technologies

Michael E. Mayher, CPA
Executive Vice President and Treasurer

Richard J. Novotny
Associate Vice President of Student Development and
Dean of Students

Dawn M. Plante
Chief Communications Officer and Vice President for
Community and College Relations

Thomas A. Reynolds
Interim Associate Vice President for Business Services and
Deputy Treasurer and Director for Budgeting

Gregory L. Sanders
Vice President for Institutional Advancement and
Executive Director of The Lakeland Foundation

Ragan Snead
President, Lakeland Staff Association

Tobin Terry
President, Lakeland Faculty Association